

2024 Lehigh Valley Beer Week Application

May 4th - May 11th, 2024

“Celebrating the Valley’s Love of Craft Beer”

The Valley’s Leading Bars, Restaurants, Breweries, and Distributors are being invited to participate in the Valley’s annual celebration for craft beer. Each business is encouraged to create events centered around their craft beer specialties throughout the week. All participating businesses will be marketed and advertised as LVBW participating members.

Company Name _____

Website _____

Contact Name _____

Contact Email _____

Telephone _____

Marketing / Social Media Contact Person _____

YES / NO I will be participating in Lehigh Valley Beer Week 2023

I would like to pre-order an (circle one) SIXTEL or a HALF of the LVBW Beer.

I would like to order more LVBW Shirts YES / NO. If YES, how many _____?

Signature _____

Date _____

Application/Participation Fee Deadline: April 30th , 2024

(Application/Participation Fees will be accepted up to May 1st , 2024, however, all advertising opportunities cannot be guaranteed)

Participation Fee: \$150 payable to “Lehigh Valley Beer Week”

Early Bird Pricing: \$100 due by February 29th OR \$125 due by March 31st OR \$150 due by April 30th

Lehigh Valley Beer Week is a registered 501(c)6 organization.

Please mail payment and application to:

Lehigh Valley Beer Week % Spinnerstown Hotel

P.O. Box 111 Spinnerstown, PA 18968

Questions can be sent to: info@lehighvalleybeerweek.com

What’s Included: Marketing, advertising and promotion of Lehigh Valley Beer Week for all participants including a case of LVBW branded pint glasses, 10 t-shirts (any venue can order more shirts), social media posts, online and print group ads, email blasts, and more.

Participant Events: Participants will have their events posted to Lehigh Valley Beer Week’s Website Event Page, Facebook Page, Instagram once their application and \$150 fee is paid.

Lehigh Valley Beer Week is a non-profit 501(c)(6) organization overseen by a board comprised of restaurateurs, brewery owners, distributors, and others. For more information email info@lehighvalleybeerweek.com